

Privacy Policy for Sissy Token (SSSY)

1. Introduction

The Sissy Token Foundation ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, including the BBC Sissy Social platform, SissyGPT AI companion, and SSSY token ecosystem.

2. Information We Collect

2.1 Personal Information

- Identity Verification: Name, email address, date of birth, and government-issued ID for KYC/AML compliance when using fiat on-ramp services
- Account Information: Username, profile details, and preferences
- Financial Information: Payment details processed through licensed third-party payment processors

2.2 Technical Information

- Blockchain Data: Public wallet addresses and transaction history (publicly visible on blockchain)
- Device Information: IP address, browser type, device characteristics
- Usage Data: Platform interactions, feature usage, and session duration

2.3 Content Information

- User-generated content, messages, and interactions on our platforms
- AI interaction data with SissyGPT (anonymized for training purposes)

3. How We Use Your Information

We use collected information to:

- Provide and maintain our services
- Verify identity and ensure regulatory compliance
- Process transactions and prevent fraud
- Improve platform functionality and user experience
- Provide customer support and communicate updates
- Ensure community safety through content moderation
- Conduct anonymized analytics for service improvement

4. Legal Basis for Processing (GDPR Compliance)

We process your data based on:

- Contractual necessity: To provide requested services
- Legal obligations: KYC/AML compliance under UK regulations
- Legitimate interests: Service improvement and security
- Consent: For optional features and marketing communications

5. Data Sharing and Disclosure

We may share information with:

- Regulatory authorities: As required by UK law
- Payment processors: For fiat currency transactions
- Service providers: Hosting, analytics, and customer support partners
- Legal requirements: When necessary for legal proceedings or safety protection

We do NOT sell your personal data to third parties.

6. Data Retention

- Personal data: Retained as long as your account is active or as required by law
- Financial records: Maintained for 7 years per UK regulatory requirements

- Blockchain data: Immutable and permanent (inherent to blockchain technology)
- Anonymized data: Retained indefinitely for service improvement

7. Your Data Protection Rights

Under GDPR and UK data protection laws, you have the right to:

- Access your personal information
- Correct inaccurate data
- Request data deletion
- Restrict or object to processing
- Data portability
- Withdraw consent at any time

8. Age Verification and Protection

Strict 18+ Policy: We implement robust age verification systems to ensure all users are 18 years or older. We do not knowingly collect information from minors.

9. International Data Transfers

Data may be transferred outside the UK/EEA only to countries with adequate data protection standards or using approved transfer mechanisms.

10. Security Measures

We implement:

- Encryption of sensitive data
- Regular security audits
- Secure smart contract development
- Employee privacy training
- Multi-factor authentication options

11. Blockchain Transparency Notice

Please note that blockchain transactions are:

- Publicly visible: Wallet addresses and transaction amounts are visible on the public ledger
- Immutable: Once recorded, transactions cannot be altered or deleted
- Pseudonymous: Not directly linked to identity unless you reveal your wallet address

12. Third-Party Links

Our platform may contain links to third-party services. This Privacy Policy does not apply to those services. Please review their respective privacy policies.

13. Changes to This Privacy Policy

We may update this policy periodically. Continued use of our services after changes constitutes acceptance of the revised policy.

14. Contact Information

For privacy-related inquiries or to exercise your rights, contact our Data Protection Officer at:

Email: privacy@sissytoken.com

Address: [Registered UK Business Address]

15. Complaints

You have the right to lodge complaints with the UK Information Commissioner's Office (ICO) if you believe your data protection rights have been violated.